

# CHANIDA “NIDA” PURKOSESA

NIDA.PURKOSESA@GMAIL.COM ▪ WWW.CHANIDA.COM

## ❖ PROFESSIONAL EXPERIENCE

### **Helios & Matheson North America, Inc.**

*User Interface Specialist - October 2004 to Present*

- In addition to client-site consulting assignments, a key member of the User Experience practice
- Fully understand client requirements and feedback
- Architect HTML / CSS approach and best practices for maximum benefits across multiple projects
- Code front-end using latest technologies
- Collaborate with Designers to ensure layouts can be implemented easily using web standards
- Participate and support full software development life cycle

### **Reader's Digest**

*HTML Developer {Consulting Assignment} - June 2008 to October 2008*

- Worked closely with Project Managers, Graphic Designer, and Application Developers during implementation process
- Transformed existing code into semantic HTML that abides to cross-browser, cross-platform standards
- Troubleshoot implementation issues caused by C# ASP.NET integration
- Modified existing Flash video with new images and reworked animated transitions

### **Bunge Global Agribusiness**

*Front-End Web Developer {Consulting Assignment} - September 2006 to March 2007*

- Interfaced with BSAs to understand business requirements and system specifications
- Worked with UI designers to establish and enforce enterprise standards for UI components
- Produced high fidelity mockups and prototypes using Visio and Photoshop
- Coded HTML, CSS, and JavaScript adhering to Bunge's architecture

## ❖ EDUCATION

### **Pace University**

*Bachelor of Science, Computer Science - Fall 2000 to Spring 2004*

- 3.74 GPA, Magna Cum Laude
- Golden Key International Honor Society (2004)
- Dean's List (Fall 2001 - Spring 2004)
- President's Scholarship (Fall 2000 - Spring 2004)

## ❖ TECHNICAL SKILLS

### **Skills**

HTML, XHTML, DHTML, CSS, JavaScript, DOM Scripting, XML, AJAX, PHP, MySQL, Basic Knowledge of Flash, JQuery, Java

### **Software**

Dreamweaver, Photoshop, Illustrator, ImageReady, Flash, Microsoft Office, Windows OS, Mac OS

## ❖ CLIENT PROJECTS

### **Pfizer - Pfizer.com**

#### *Website Engineering Specialist*

- Provide support for web site of world's largest pharmaceutical company
- Webmaster tasks such staging content, environment maintenance and engineering support
- Design, implement and maintain related sections and mini-sites
- Troubleshoot issues such as cross-browser support and RSS feeds
- Led conversion of web analytics package
- Implemented user survey
- Integrated Google Site Search solution

### **Reader's Digest - QSP.com / QSP.ca**

#### *HTML Developer {Consulting Assignment}*

- Converted conceptual designs into pages using XHTML and CSS for both American and Canadian sites
- Troubleshoot issues during C# implementation caused by cross-browser, cross-platform inconsistencies
- Tested and Quality Assured code with validation tools and numerous web browsers
- Created email campaign templates based on provided designs
- Optimized web graphics using Photoshop

### **Merrill Lynch - Retirement Income Service**

#### *Web Developer*

- Participated in requirements gathering and analyzed client needs
- Created design comps for client review and selection
- Programmed HTML prototype
- Created HTML, CSS and JavaScript templates for Merrill Lynch programming teams
- Implemented the Retirement Income Service screens

### **The Bank of New York Mellon - Employee Service Direct**

#### *Web Developer*

- Technical lead for front-end redesign of the application
- Participated in usability studies
- Implemented all system screens using HTML, CSS, and JavaScript
- Created and maintained HTML prototype
- Conducted Section 508 Compliance (Web Accessibility) audit and remediated code

## ❖ REFERENCES

Available upon request